



ABOUT ME

I'm a product designer from Fife, Scotland, currently work with a start up based in Edinburgh called Gecko. I've been working in the digital world for the best part of ten years, my experience includes working with St Andrews Links Trust, Scottish Curling, Triathlon Scotland, Culture Perth, Inverarity Morton and the Young Women's Movement - demonstrating a track record within UX and UI.

Working with a broad range of clients in the past has enabled me to be adept at solving the most difficult design problems. I also care passionately about design, and my enthusiastic approach blends in well within a team environment.

Agency life has also given me front-end skills, which leads to greater insight and ability as a designer to create the best designs and innovative user experiences.

CORE SKILLS

- User centred design
- UI design
- Critical thinking
- Self awareness
- Communication
- Problem solving
- Empathy

REFERENCES

Stewart Scougall

CPO at Gecko

stewart.scougall@geckoengage.com

Cheryl Sloan

Product Manager at Gecko

cheryl.sloan@geckoengage.com

EXPERIENCE

Gecko

Senior Product Designer - January 2022 to present

Due to my experience and success in the Product Designer role, I was promoted to Senior in January of 2022.

As well as the responsibilities outlined below in my role as product designer, my other responsibilities include:

- Encourage design thinking across product and engineering
- Be the voice of the customer in planning sessions
- Participate in discovery calls with product managers and engineering leads
- Contribute to the long term strategy of the product
- Mentor front end engineers in enhancing their empathy for the users
- Development and ownership of the product design system
- Explore the more ambiguous projects
- Uphold accessibility standards

Product Designer - July 2018 to January 2022

I joined Gecko Engage in July 2018, taking on the role of product designer. I'd join the wider product team, working closely with developers, CPO, product managers and other key stakeholders within the company. As Gecko's sole designer I'm responsible for the design and on-going improvement of our entire product suite.

As a product designer, my key responsibilities included:

- Creating lo-fi wireframes and prototypes
- Formalising full scale visuals for new or existing functionality
- Refining ideas following user/team feedback

Flintriver

Web Designer/Design Lead - January 2012 to July 2018

While at Flintriver I was responsible for the design and development of their extensive client base as well as future clients. Websites varied in size and scale - from small content driven websites for local businesses to full e-commerce websites and everything in between. I would liaise with the clients, create wireframe prototypes and full visual suites before developing the websites using WordPress.

I also oversaw the expansion of the digital team and assumed the role of digital lead. This afforded me more time and scope to delve fully into the user experience, allowing me to hone my craft. This wasn't just beneficial from a design standpoint, but for gaining experience in team collaboration - having critical feedback allowed me to learn and develop as a digital designer.

RSTO

Senior Web Designer - January 2011 to January 2012

Web Designer - April 2010 to January 2011

EDUCATION

Fife College

BA Visual Communication - August 2009 to April 2010

University of Abertay

BSc Web Design & Development - August 2006 to April 2009